

# Book Review

# Examining U.S. Conservatism through Philosophy, Religion, and Media



Date

**October 28, Sat. 2023 13:00 ~ 15:30**

Speaker  
(Author)

**Takahito Moriyama**

(Associate Professor, Faculty of Foreign Studies, Nanzan University)

Book

Empire of Direct Mail: How Conservative Marketing Persuaded  
Voters and Transformed the Grassroots (2022)

Commentator

**Hiroataka Inoue**

(Professor, Graduate School of  
Intercultural Studies, Kobe University)

**Yusuke Aikawa**

(Assistant Professor, Faculty of Global and Media  
Studies, Kinjo Gakuin University)

Facilitator

**Saori Kato**

(Research Associate, Center for American Studies, Nanzan University)

## Registration :

Please apply from following form. ※Deadline : October 27, (Fri.), 2023, 09:00 am.  
<https://app.nanzan.ac.jp/regform/regist/univ/ameken/20231028>  
Reservation are taken on a first come, first served basis, and may be limited.

Free of charge

Advance registration  
required

Zoom Meeting

Contact : Center for American Studies

18 Yamazato-cho, Showa-ku, Nagoya 466-8673

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