

November 29, Sun., 2020

13:30-17:00

Zoom Meeting

13:30-15:00



Shinichiro Terasaki

Associate Professor,
Ritsumeikan University

Comprehensive Review on "Country of Origin" and "Country Biases" Research:

**How Does a "Made in" Product
Image Affect Customer
Behavior?**



Free of charge

Advance registration
required

Center for Asia-Pacific Studies

18 Yamazato-cho, Showa-ku, Nagoya 466-8673

Phone: 052-832-3111

Email: center-asiapacific@nanzan-u.ac.jp

15:10-17:00



Hiroshi Kitahara

Professor,
Kyoto Sangyo University

Recent Progresses in the Localization of Foreign Affiliates of Japanese Firms:

**Focusing on the Aspects of
Human Resources and Business
Management**

Registration

Please apply from the following form.

We will send you Zoom URL to your e-mail
address on November 26 (Thu.), 2020.

Deadline: November 26 (Thu.), 2020, 9:00 am
<https://forms.gle/qyUoimM1fyG5EP2G8>

☞ You can access to
our website

